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Influence Blocking Maximization in Social Network Using ...

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Given a set of bad information sources that initiate bad information propagation in OSNs, we study the Influence Blocking Maximization (IBM) problem of finding a set of users from whom the good information is disseminated so that the blocked negative influence range of bad information is maximized.

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the problem of selecting positive seed nodes in a social net-work to minimize the effect of negative influence diffusion, or to maximize the blocking effect on negative influence, the influence blocking maximization (IBM) problem. We study the IBM problem under a competitive linear

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Abstract: Influence blocking maximization is currently a problem of great interest in the research area of social networks. Existing influence blocking methods assume negative influence sources are definitely known or non-adversarial. However, in real applications, it is hard to obtain the accurate information of influence sources. In addition, adversarial spreader may strategically select the seeds to maximize negative spread.

Robust Influence Blocking Maximization in Social Networks
Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model. In Proceedings of the 12th SIAM International Conference on Data Mining (SDM'2012), Anaheim, CA, U.S.A., April, 2012. | April 2012. In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society.

Influence Blocking Maximization in Social Networks under ...
A community-based algorithm for influence blocking maximization in social networks Abstract. With the increasing popularity of social networking sites and the convenience of information diffusion in... References. Domingos, P., Richardson, M.: Mining the network value of customers. ... Richardson, ...

A community-based algorithm for influence blocking ...
Influence maximization is the problem of finding a small subset of nodes (seed nodes) in a social network that could maximize the spread of influence. In this paper, we study the efficient influence maximization from two complementary directions. One is to im-prove the original greedy algorithm of [5] and its improvement [7]

Efficient Influence Maximization in Social Networks
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a competing product may compete for social influence in the social network CLT model and CLDAG algorithm for influence blocking maximization social relationships may be friends or foes voter model in signed networks with exact inf. max. algorithm 24 Harvard, Oct. 18, 2011

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Influence blocking maximization Given the negative activation status find □□ positive seeds minimize the further negative influence, or maximize the expected number of “saved” or “blocked” nodes from negative influence --- negative influence reduction application: rumor control

Influence diffusion dynamics and influence maximization in ...
CiteSeerX - Document Details (Isaac Councill, Lee Giles, Pradeep Teregowda): In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. In this paper, we study competitive influence propagation in social networks under the competitive linear threshold (CLT) model, an extension ...

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Location-Based Seeds Selection for Influence Blocking ...
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Competitive influence maximization in social networks (2007)
In this paper, we study the location-based competitive influence maximization (LCIM) problem, which aims to select an optimal set of users of a player or a company to maximize the influence for given query region, while at the same time their competitors are conducting a similar strategy.